



05-13-2002

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #76

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In Re Trademark Application of:

Tierra Madre, LLC

Serial No.: 76-089,511

Filed: July 17, 2000

Mark: THE OTHER WHITE MILK

TRADEMARK TRIAL AND
APPEAL BOARD
02 MAY 18 AM 12:33

SECOND REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

Box TTAB NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Attention: Trademark Trial and Appeal Board

Sir/Madam:

The National Pork Producers Council ("NPPC") by and through its attorneys, hereby requests that the time for filing an opposition against the above-referenced application of Tierra Madre, LLC to register THE OTHER WHITE MILK, which was published for opposition in the Official Gazette dated March 19, 2002, under Serial No. 76-089,511, be extended for a period of sixty (60) days. The requested extension would extend the period for filing an opposition from May 18, 2002 to July 17, 2002.

Petitioner is the owner of the trademark THE OTHER WHITE MEAT. Petitioner has been using this trademark since at least as early as November of 1986 and owns a United

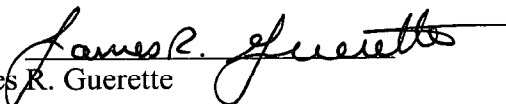
States Patent and Trademark office registration for this mark (Reg. No. 1,486,548). Petitioner requests this extension of time in order to allow it to complete its investigation of the pending application so as to determine if it will be necessary and/or appropriate to prepare and file a Notice of Opposition.

It is respectfully submitted that the foregoing reasons constitute good cause within the meaning of 15 U.S.C. 1063 and Rule 2.102(c) of the Trademark Rules of Practice for requesting the additional extension of time.

Respectfully submitted

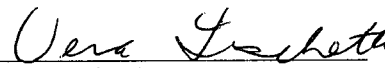
NATIONAL PORK PRODUCER'S COUNCIL

Dated: May 13, 2002

By: 
James R. Guerette
Petitioner's Attorney
Loeb & Loeb LLP
345 Park Avenue, 18th Floor
New York, N.Y. 10154
(212) 407-4000

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as EXPRESS MAIL, Receipt No. EL 753050348U5, postage pre-paid, in an envelope addressed to: Assistant Commissioner for Trademarks 2900 Crystal Drive, Box TTAB NO FEE, Arlington, VA 22202-3513 on this 13th day of May, 2002.


Vera Fischetti